

# 2017 EDC ANNUAL REPORT

THURSDAY, APRIL 12, 2018

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# A REMARKABLE YEAR

## Remarkable People



10 DIRECTORS

40 MEMBERS

5 STAFF



# A REMARKABLE LEADER

## EDC Chair & Community Champion

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EDC DIRECTOR - 13 YEARS

VICE-CHAIR - 10 YEARS

CHAIR – 5 YEARS

# STRONG PARTNERSHIP

## Continuous Support

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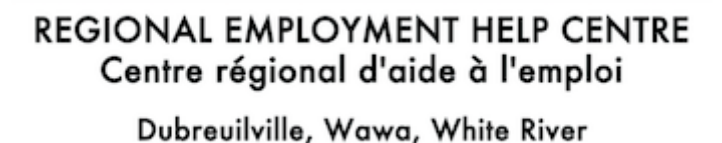


15 YEARS OF FINANCIAL SUPPORT

\$155,000 + OFFICE SPACE IN 2017



# Wawa



## 25 COLLABORATORS AND PROJECT PARTNERS





# BUSINESS SUPPORTS

## Core Activity



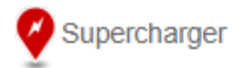
SMALL  
BUSINESS  
START-UP  
GUIDE



- ✓ Assisted 45 business clients - 10 from outside Wawa.
- ✓ Two small businesses opened - Several business properties changed ownership.
- ✓ Five entrepreneur workshops with over 55 attendees.
- ✓ 40 Women Attended Bossy Women's Night!
- ✓ Support Wawa Business Association – New Banners

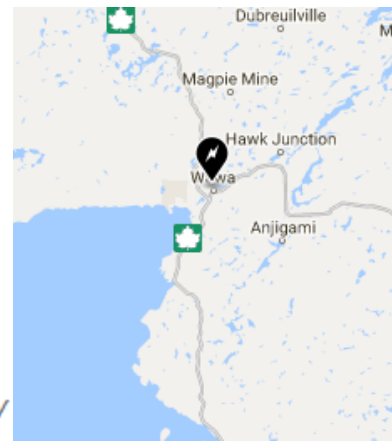
45 Clients ~ 5 Workshops ~ 55 Attendees

Wawa, ON



Coming Soon

Target opening by end of 2018  
Exact timing and specific location may vary



# 2017 MARKETING

## Attract New Interest

### GOAL:

*Attract Residents, Labour  
Force, Entrepreneurs, Wealth  
& New Opportunities*

- ❖ Restaurant Guide
- ❖ New Facebook Page
- ❖ Monthly Top Ten
- ❖ Five Presentations
- ❖ Job Postings
- ❖ Land Inventory
- ❖ Requests for Information

Social Media  
1,000 Friends  
~ 50 Posts

Business  
Inquiries  
45

Office Calls  
~800

Office Visits  
~450

Web Visits  
↑ 90,340

Workshops  
200+

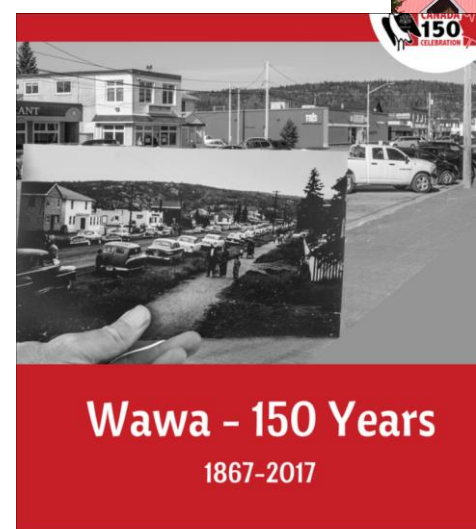
**MET WITH 10 POTENTIAL NEW INVESTORS**





# SUPPORT TO MUNICIPALITY Wawa 150<sup>th</sup> & New Goose

- Assisted with Funding Applications  
\$200,00 for New Goose and \$15,000 for Celebration Event
- EDC Shared Intern - \$30,000 NOHFC
- Supported Wawa Heritage Committee –  
*“Wawa – 150 Years”*
- Wawa Special Event Support –  
July 1<sup>st</sup> Wawa Goose Party  
Wawa Music Fest  
Wawa Fall Fair  
Winter Carnival



A Souvenir Book



>\$250,000 GRANTS DIRECTLY SUPPORTED      200 WAWA BOOKS SOLD



# AGE-FRIENDLY WAWA Supporting Older Adults

## WAWA SENIOR'S HOUSING

- ✓ Completed Wawa Housing Study March
- ✓ Study funding of \$19,000 from MNM
- ✓ Committee Meetings
- ✓ Planned 10 Unit Complex - 2020



## WAWA LEGION ACCESSIBILITY

- ✓ Enabling Accessibility Fund - \$16,900
- ✓ Ontario Trillium Application - \$150,000
- ✓ Lift for the Legion Campaign
- ✓ 2017 Funds Accessed >\$60,000



**EDC RAISED \$1,200 FROM XMAS SHIRT SALE FOR LEGION**



# AGE-FRIENDLY WAWA Action Plan Award

**MUNICIPALITY OF WAWA**

**RECEIVES**

**MINISTRY OF SENIOR'S AFFAIRS**

**Community Recognition Award**

**AGE-FRIENDLY WAWA PLAN**

**March 26, 2017**



**Plan Developed By the EDC with 8 Municipal Committee Members**



# WAWA ENERGY PLAN

## Wawa Green Project

- ✔ **\$220,000** Trillium Grant -  
2 Year Full-Time Staff
- ✔ Collaboration of EDC,  
Municipality & Algoma Power
- ✔ Goal to raise awareness of  
cost of energy
- ✔ Led to full Waterfront  
Development leveraging up to  
**\$1.7 million** in funding
- ✔ 2017 RBC Blue Water Grant of  
**\$45,000**





# WAWA GREEN PROJECT

## Ontario Trillium Funds

### Yellow Fish Road - Stormwater

- ✓ Build 50 Youth Awareness
- ✓ 60 drains painted



### Wawa Rain Barrel Sale

- ✓ 125 Units Sold
- ✓ 27,720 litres of rainwater collected annually

### Compost Rebate Program

- ✓ 40 people at workshop
- ✓ 15 composters sold
- ✓ 176 cubic ft of waste diverted

### Heat Gun Rental Program

- ✓ 40 Rentals with 25 Upgrades
- ✓ Promoted 5 energy programs



**1<sup>ST</sup> ANNUAL ENVIRONMENTAL AWARD – KARIN GRUNDT & GARBOLOGISTS**



- ❖ Promoted Recycling and Reusing
  - Thrift Barn Open House
- ❖ 565 Brown Bags Given Away
  - 13,560 gallons yard waste diverted
- ❖ Advertised Home Energy Audit Program
  - 10 Homes Participated
- ❖ 150 Toilet Tank Bags
  - Reduce Home Waste Water
- ❖ Presentations – Schools, Seniors, more



**2017**

# COLLABORATIVE GRANTS

**GRANT  
APPLICATIONS  
PREPARED  
+\$2.5 MILLION**

**2017  
APPROVED  
\$ 1,878,000**

**2018  
EXPECTED  
\$ 710,000**

- Green Ontario Fund
- Northern Ontario Heritage Fund
- FedNor – Industry Canada
- Enabling Accessibility Fund
- Ontario Trillium Foundation
- Seniors Community Grant
- MNDM – NCIR Program
- RBC Blue Water
- Other





# 2018 EDC PLAN

## Collaborative Activities

- ❖ Complete Trillium Project – Waterfront Rejuvenation
- ❖ Support Wawa Housing Development
- ❖ Lead Regional Broadband Project
- ❖ Develop Summer Market Start-Up
- ❖ Access Funding For Legion
- ❖ Build the Wawa Bio-Economy
- ❖ Add Capacity to Municipality

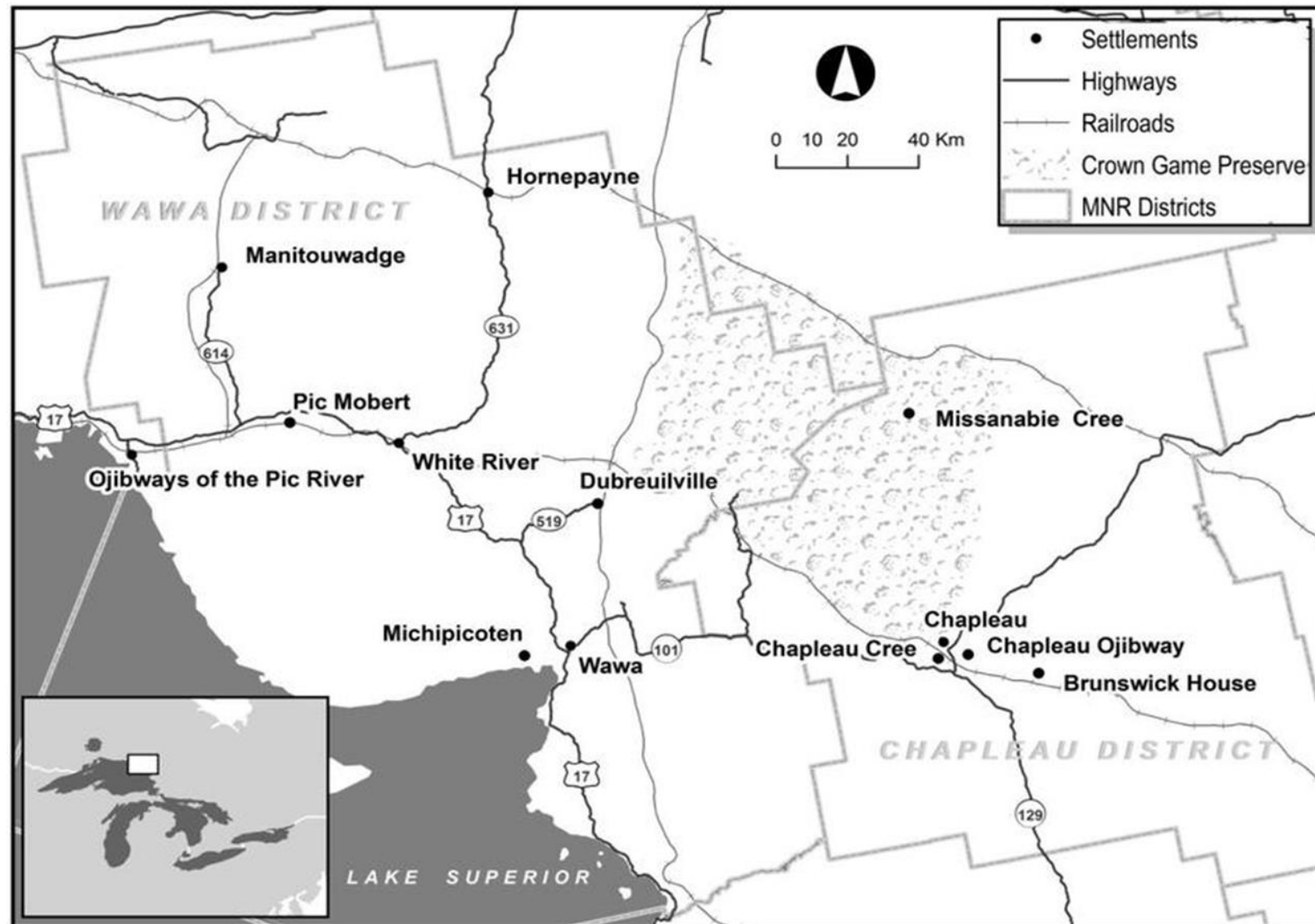


MAY 2018

"The Wawa Goose Nest"  
*Corner of Mackey St & Broadway Ave*

North East Superior Regional  
Broadband Network

# REGIONAL BROADBAND Improved Service



There are large disparities between economic status & internet accessibility.

## Access to Information Technology

- Encourages community building & participation
- Increases employment opportunities
- Promotes life long learning
- Connects people to social services

**\$200,000 STUDY  
NOHFC**

**Up To 10 Community Partners inc. 5 First Nation**



## A good heating option

## Supports local forestry

## New business opportunities & local jobs

# Energy independence

## Environmental and climate goals

# SPECIAL ANNOUNCEMENT

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PROGRAM FUNDING APPROVED



# WAWA MODERN WOOD HEAT Incentive Program

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## GREEN ONTARIO FUND

### Modern Wood Heat Program Pilot – 2018-2019

- ✓ Approved \$522,000 Budget – EDC to Deliver
- ✓ Retire Older Wood Stoves – Replace With High Efficiency
- ✓ Replace or Switch – Oil and Propane
- ✓ Residential, Apartments and Commercial – Varying Rebates
- ✓ Wawa, Hawk Junction and Michipicoten First Nation
- ✓ Supported By Municipality of Wawa



**INVITED TO PARTICIPATE BECAUSE OF WAWA ENERGY PLAN**





# WAWA WOOD HEAT

## Cash Rebates

### RESIDENTIAL REBATES

Heating System Type	Rebate Coverage	Rebate Cap
Cordwood stoves and fireplace inserts	50% of equipment cost up to cap	\$1,250
Pellet stoves and fireplace inserts	50% of equipment cost up to cap	\$2,500
Cordwood furnaces	50% of equipment cost up to cap	\$3,000
Pellet furnaces	50% of equipment cost up to cap	\$4,000
Cordwood boilers	50% of equipment cost up to cap	\$9,000
Pellet boilers	50% of equipment cost up to cap	\$12,000

### COMMERCIAL/MURB REBATES

Heating System Type	Rebate Coverage	Rebate Cap
Cordwood stoves and fireplace inserts	Not covered	N/A
Pellet stoves and fireplace inserts	Not covered	N/A
Cordwood furnaces	50% of equipment cost up to cap	\$60,000
Pellet furnaces	50% of equipment cost up to cap	\$60,000
Cordwood boilers	50% of equipment cost up to cap	\$60,000
Pellet boilers	50% of equipment cost up to cap	\$60,000

**APPLICATIONS AVAILABLE MAY 1, 2018**

# 2017-2018 EDC ACTIVITIES

## Delivering Results with Partners

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THANK YOU FOR YOUR CONTINUED SUPPORT!